

Perpetual Business

We change to adapt and adapt to change. With this in the mind, today we have grown a cult of constant business. Our continual endeavor to excel is the source of perpetual growth for our clients and us. The real estate business of today demands state-of-the-art solutions for the clients and such feats are possible only when the consultancy is a culmination of most modern approach in every stage. Offering suggestions is simple, but offering best solution is a complex game. With our range of services devised by one of the most experienced and efficient teams in this part of the country, we always make sure to win the game of our valued clients.



realty to reality

residential.

commercial.

retail.

land.



Perpetual Leadership

RC empowers clients with rational knowledge base and boosts a successful service record of aiding over 2500 IT Professionals to acquire their dream home and leasing close to 4mn Sq Ft of space to various national & MNC brands in their various formats.

Leaders are just born to lead. Yet their charisma continues only when they set examples for others to follow; and in the process stimulate their own selves to achieve even higher degrees of excellence. Our leaders kindle the spirit of team work to bring in a holistic approach in our various specialized verticals, thus maximizing benefits for our clientele. We combine our knowledge of local markets with the prevalent international perspectives of integrated team work. Our ability to lead, continuous endeavor for better solutions, innovative approach and sheer commitment makes our success out of our efforts.

We have considered our client's benefits as our foremost priority and in turn their unmatched trust in our abilities has helped us gain the lead in business we cherish upon.

Reach

Within a short span of 6 years RC, has emerged as a focal point with enormous potential in the business of real estate consultancy. A path breaking vision has enabled us setting off to an ambitious journey of real estate solutions in western India. We are one of the very few organizations in focusing on the diverse needs of commercial facilities, retail space and land acquisitions. Such Synergy in deliveries is achieved with the perfect synchronization among all verticals to translate each project into a complete experience of client satisfaction.

Responsive Solutions

- Corporate leasing
- Retail leasing
- Investment advisory
- Transaction management
- Transitory leasing
- Land acquisitions
- Transaction audit
- Occupier Services

Our dedicated team of professionals has in-depth knowledge of the local markets and global network of industry to provide a full suite of real estate services.

Reassuring Trust

With our lowest attrition rates over years, our clients like to do business with us again and again. Combining dynamism with logical approach of professionalism, we have been instrumental in setting up some of the worlds renowned brands across the country.



Residential

Sole Selling:**End to end solution:**

Retail concepts offers you an end to end solution, right from concept to commissioning. This enables you to get a complete product from a nascent planning stage to a finished output that is marketed efficiently.

Media planning and assistance:

Retail concepts offers you consulting on which media you should choose to communicate the corporate message. This also enables you to get a dedicated media plan and get best return on investment for your media budget.

Dedicated sales team:

The sales team from Retail Concepts allows you to push your sales with qualified, dedicated professionals. This team is young, dynamic and result driven to get optimum results.

Dedicated sales report:

A dedicated sales report prepared by Retail Concepts outlines the targets, the deadlines and the figures that sales has to achieve every quarter. This helps you benchmark yourself against the competition as well as estimate goals for the future.

Market Surveys:

Retail concepts also offers a unique market survey option. Here you can avail of a detailed market survey conducted professionally across markets to help arrive at a better understanding, the product/service to be marketed.

Project planning support:

This unit offers ancillary support to help plan projects across divisions. This include, conceptualising, detailing, layout of projects across the board.

Floor plan suggestions:

Herein we offer suggestions to improve/better floor plans. Our team of experts evaluates your drawings and gives critical feedback for the floor plans to offers more aesthetic design and space.

Professional client handling:

A team of marketing experts offers you a strong network with your clients, and an expert understanding of the client agency relationship. Also helps to evaluate business, build relationships and work forward.

Legal Assistance:

This involves expertise on all issues legal, eg drafting of the agreement, paperwork, registration of land, various modalities of law, etc

Collections:

We help you on follow ups/collections to recover moneys across.

Possession assistance:

We also offer possession assistance to help you get possession of assets.

Group Booking:

Years of experience in the real estate sector has helped Retail Concepts gain a extensive and enhanced database of corporates using which, we gain access to key employees with group booking offers. Retail Concepts also has existing tie-ups with major corporates for group booking services.

Pioneers in the field of group booking we have catered to almost 1500 IT professionals to get their dream home in Pune.



Retail

Corporate leasing

Corporate leasing starts with expansion planning, identifying the location, locating the right property, satisfactory negotiation of lease rentals, documentation procedures and the final acquisition of the property. We offer comprehensive end-to-end solutions that cover the entire domain of corporate leasing.

Tenant representation:

Empowered by a strong team of experts, we work continually to offer our clients a strong representation.

Our experts deliver pioneering solutions backed by strong knowledge and market analysis in all areas ranging from options for relocation to leasing transactions and equity participation. This, partnered by our sustaining association with other parties in the real estate field, we are able to deliver the best services to our clients across verticals.

Commercial

The commercial space is a highly dynamic domain with professional outlook and ever changing expectations. Retail Concepts offers a well knit professional team of experts in sync with the changing times to look into your business needs. Hinging of top-notch research and adhering to the highest market standards, the commercial department is equipped to offer complete business solutions from corporate leasing to tenant representation. The USP of this department lies in the creation of marketing strategy for new clients in the commercial space as well as services to real estate players looking for office space premises.



Land

Retail Concepts provides consulting and services to acquire/sell land in entire of Western India. This involves the detailing of the land, the legal documentation/framework to legalise the process as well as bidding/negotiation of the purchase. With a dedicated team handling over 1 million sq. ft. of land across Western India, land acquisition encompasses a critical role. Our range of services includes the sale and purchase of land as well as joint ventures namely assessing potential joint development of land, marketing the proposal and structuring Jvs.

Land acquisition (West):

We also provide consulting and service to acquire land in Western India. This involves the detailing of the land, the legal documentation/framework to legalise the process as well as bidding/negotiation of the purchase.



Finance

Retail Concepts is a premier financing solutions provider catering to the financial needs of individuals, businesses and companies as well. The key objective of our services at Retail Concepts is bridging the gap between lenders and loan seekers. We have tied up with several reputed Banks and NBFCs to ease out the process of taking loans. The threshold of Retail Concepts leads to the doors of the lenders. We offer a plethora of services and solutions to help you secure the best loan deal. Our service is customer- centered and industry-oriented.

You dream of building a happy nest is a beautiful home but it is difficult to fulfill the dream due to the galloping real estate prices. Home loan is the best option available for you. Now, buying a dream home is no longer a mere dream. Home loan is of ultimate help to those whose bank balance is not enough to finance such a lifetime plan. Go ahead and apply for a home loan. The rate of interest, eligibility criteria, terms and conditions for a home loan vary from principal to principal. You need to take into account several factors such as processing fees, EMIs, interest rates, loan duration etc. before finalizing a home loan deal with any lender. Isn't the process tiring and cumbersome? Retail Concepts can help you out. Retail Concepts serves home loan seekers by providing them with the particulars of various home loan schemes of several principals so that they can choose and avail suitable home loan plans with ease.

We have tie-ups with following institutions:

- ICICI Bank
- Axis Bank
- HDFC Bank
- PNB Home Finance Ltd.
- Tata Capital Ltd.
- LIC Housing Finance Ltd.
- State Bank of India



Clients

RETAIL / COMMERCIAL

- BMW
- Reliance Digital
- Reliance Trends
- Reliance Footprint
- Reliance Jewel
- Metro
- MCD
- KFC
- Megamart

RESIDENTIAL

- Kesar Sonigra
- Linera
- Mudra
- Petals
- Punawale
- Atul Alcove
- Eisha Zenith